

SALES ADVISOR

PERSON SPECIFICATION



Job title	Sales Advisor
Responsible to	Sales Manager

	ESSENTIAL	DESIRABLE
EXPERIENCE	Experience in a sales/customer service role.	 Experience of sales in the new house building market.
QUALIFICATIONS	Full driving licence.	
KNOWLEDGE & SKILLS	 Outstanding people/customer service skills. Proven sales skills. Effective negotiation skills. Able to recognise key buying signals. Effective time management skills. Effective communication skills. 	 Knowledge of the Consumer Protection from Unfair Trading Regulations 2008 and the Business Protection from Misleading Marketing Regulations 2008. Understanding of the local market conditions, including the current mortgage market. Understanding of the build process from start to legal completion.
ATTRIBUTES	 Positivity and drive. Target driven. Self-motivated and focused. Confident. Strong team ethic. Prepared to be accountable for own actions. Good listener. Professional manner. Willingness to learn. Flexible towards working hours. 	

